

# The leaking pipeline: Why reactive water management is costing you more than you think



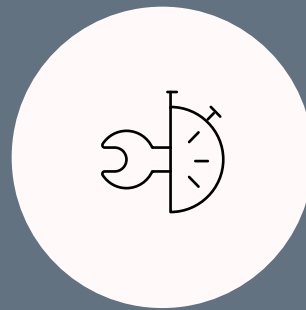
## Massive water loss



**6 billion gallons**

of treated water lost daily in the U.S. due to aging infrastructure and undetected leaks, enough to fill over 9,000 Olympic-sized swimming pools

## The emergency repair premium



**Up to 50x**

higher costs for a emergency repair compared to planned maintenance, when factoring in overtime, water damage, and service disruption

## The data fog



**60%**

of utilities report that they collect vast amounts of data but fail to leverage it effectively, with critical insights lost in a fog of disconnected systems

## The brain drain



**1/3**

of the workforce is expected to retire within the next decade, taking decades of institutional knowledge with them