



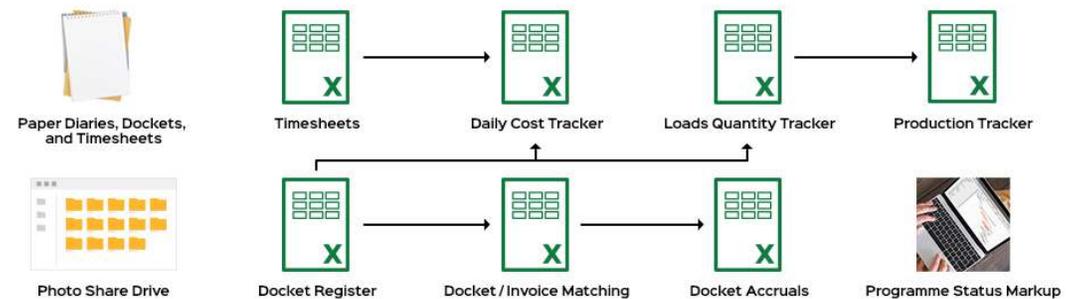
Is It Really “Real-Time” If It’s Only Once a Month?

SYNCHRO™ Perform

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Progress management relies on information, and information provided through field reporting is one of the main pillars for the success of every construction project. Everyone on site is part of the reporting process with all tasks and activities intricately connected. The slightest interruption to one task can have a serious impact on the budget and timeframe of the entire project.

With this knowledge, it is striking that the primary tool for reporting on most construction projects is still paper, or at best, ad hoc Excel sheets. This disparate method for collecting field information requires a labor-intensive manual review of the data, slow and error-prone data entry into the corporate systems, and management reports generated



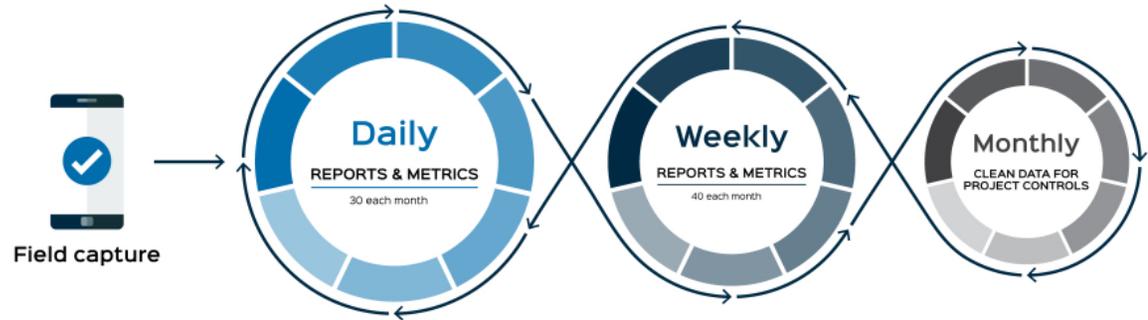
Traditional reporting requires a lot of time and resources, which is a serious administrative load that hinders productivity.

for stakeholder circulation. The way that these projects document progress plays a substantial role in the accurate, timely capture of progress. Traditionally, progress capture is reflected through daily, weekly, and month-end reporting. Traditional reporting requires a lot of time and resources on a day-to-day basis, which is a serious administrative load that hinders productivity.

This process takes time to accumulate, even though daily information is captured in “real-time” resulting in, as one industry colleague commented, “real-time reporting...once a month.”

How can we combat this situation?

SYNCHRO Perform, the latest addition to the SYNCHRO construction portfolio, is the leading field-based construction delivery platform, connecting project leaders with real-time insights and providing unparalleled visibility of project performance. The application delivers a daily clear line of sight, filling the gap

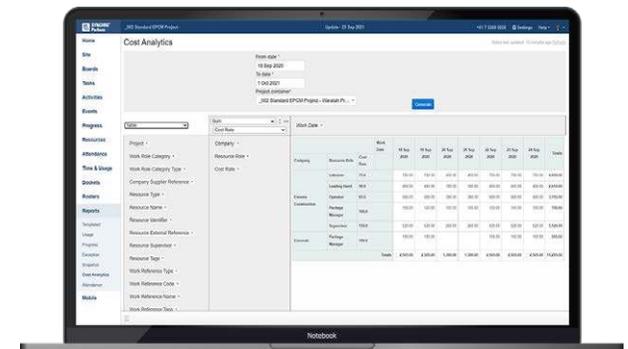


Field-based construction delivery.



SYNCHRO Perform enables project teams to make confident, informed decisions based on real-time data.

between each end-of-month financial reporting cycle. For daily and weekly project insight, there is no equivalent on the market. As the fastest available construction feedback platform, SYNCHRO Perform enables project teams to make confident, informed decisions based on real-time data. Easy integration with other enterprise systems—such as financial, planning, human resources, 3D and 4D models,



SYNCHRO Perform delivers a daily clear line of sight, filling the gap between each end-of-month reporting cycle.

BIM and GIS—and continual data use and refinement further ensure the highest quality daily and weekly reports with less effort and fewer resources.

Contact us when you are ready to maximize progress capture with real-time availability of quality information.